

A POWERFUL VOICE

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Don't Just Present, Guide

Have you ever been half way through someone's presentation and thought.. wait, are we still on the same topic or did they change the subject? Has your audience ever thought that about your presentation?

The question is: Are you helping you audience follow you or are you leaving them to figure it out on their own?

When you move from one idea to the next without signaling it, your audience has to work to keep up. Instead of absorbing your message, they're busy trying to organize it.

You have more control than you think. Help your listeners by making vocal or physical changes when you move from one subject to another. These cues tell your audience 'hey, we're moving on'. Your voice and body then become a guide. Make your changes deliberate, the more you commit, the clearer your message will be for them.

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Change Pitch

If you end on a low pitch, start up again on a high one. Play with volume.



Change Rhythm

If you end in a faster cadence, begin a new subject slowly.



Physical change

Take a step. Make a gesture. Walk to a different space.