

# A POWERFUL VOICE

With Annie Meisels

## Three things to do that will keep your audience engaged

### Have an Intention

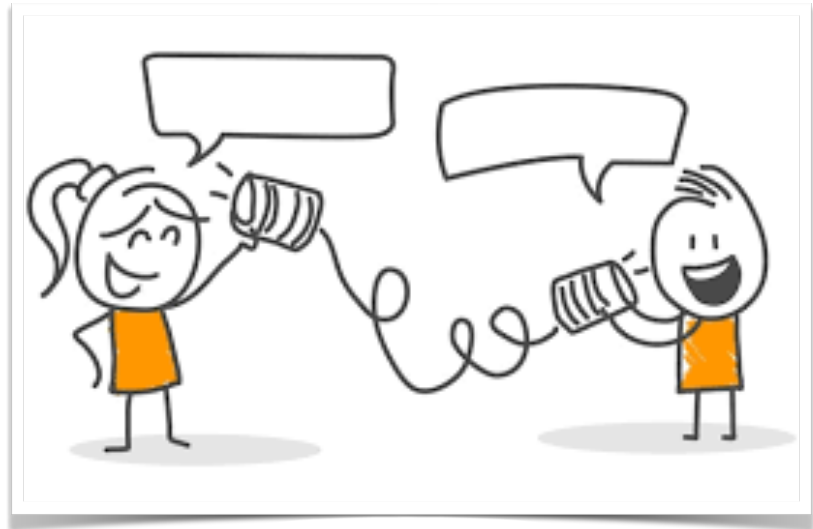
Having a clear intention gives your communication purpose. It takes the focus off of you and puts it where it should be: on them. Think of an intention that is an actionable feeling: "I intend to \_\_\_them" (excite, intrigue, annoy). Or "I intend to make them feel \_\_\_" (welcomed, relaxed, angered)

### Add Your Feelings

If your goal is to communicate with connection, you must add your feelings. Ask yourself "how do I feel about this?", even if it's boring, make a choice about how you feel and feel it! The audience will feel it too. Don't miss your opportunity to influence them by leaving your feelings out.

### Use Vocal Dynamics

Vocal tonality involves using the highs and lows of your voice, changing the pace of your speech, adding pauses, etc. These will support your feelings and keep your audience interested, engaged, and wanting more!



## Successful Communication

Adding these three steps to your preparation will transform your communication from boring and monotonous to engaging and impactful! Begin practicing now: Start using vocal tonality. It will feel awkward and uncomfortable at first, but the more you do it, the more natural it will become. Try analyzing how others talk to you. Are they having an effect on you? If so, why? Are their feelings attached to their words? Did they use vocal dynamics? Did they seem to have a clear intention? Noticing skills in others that work will be helpful and encouraging, just as noticing skills that are lacking will be an enlightening lesson.



Start coaching today! Bring a workshop to your team: [Annie@APowerfulVoice.net](mailto:Annie@APowerfulVoice.net)